Do the learning opportunities …

(W) …help the students know where the unit is going and what is expected?
…help the teacher know where the students are coming from (prior knowledge, interests)?

(H) …hook all students and hold their interest

(E) …equip students, help them experience the key ideas and explore the issues?

(R) …provide opportunities to rethink and revise their understandings and work?

(E) …allow students to evaluate (assess, monitor, reflect on) their work and its implications?

Are the learning opportunities…

(T) …tailored (personalized) to the different needs, interests and abilities of learners?

(O) … organized to maximize initial and sustained engagement as well as effective learning?

Adapted from Principles of Backward Design
Tasmanian Department of Education