

# What's a fair price?

- 1.) From a business point of view, the idea for cup prices makes perfect sense. The fact that many families bring children with them, it is necessary to buy smaller drinks so that the drinks are not wasted. Businesses thought that through, and intentionally made the drink more expensive as opposed to the other drinks. The Businesses have also ensured that they add a reasonable price (e.g. Large: \$5.99) to confuse the consumers into thinking that every deal presented is a good deal!
- 2.) In a consumer's point of view, there is a lot of injustice in the cup size pricings. The businesses are in a way playing mind games, as ~~the~~ they're lowering some prices to confuse the consumers completely into thinking that every deal is good. Mathematically speaking, fair prices would be:

340 mL cup: \$2.50    790 mL cup: \$4.99    1.3 L cup: \$6.50